

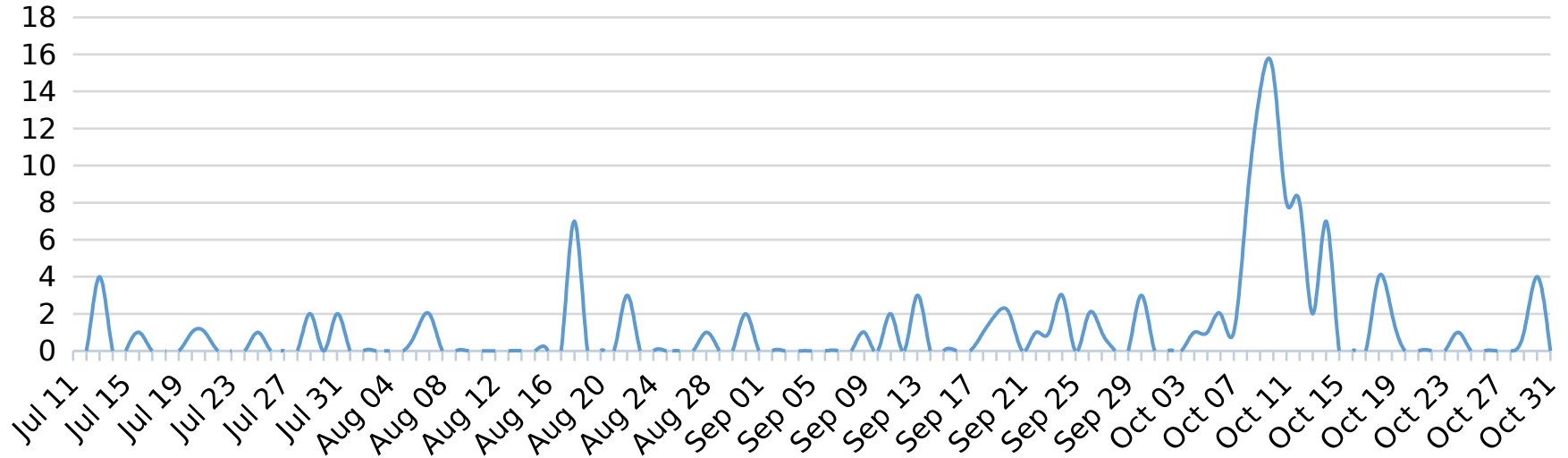
Instagram Analytics Overview

Jul 11 - Oct 31, 17

Social Networks



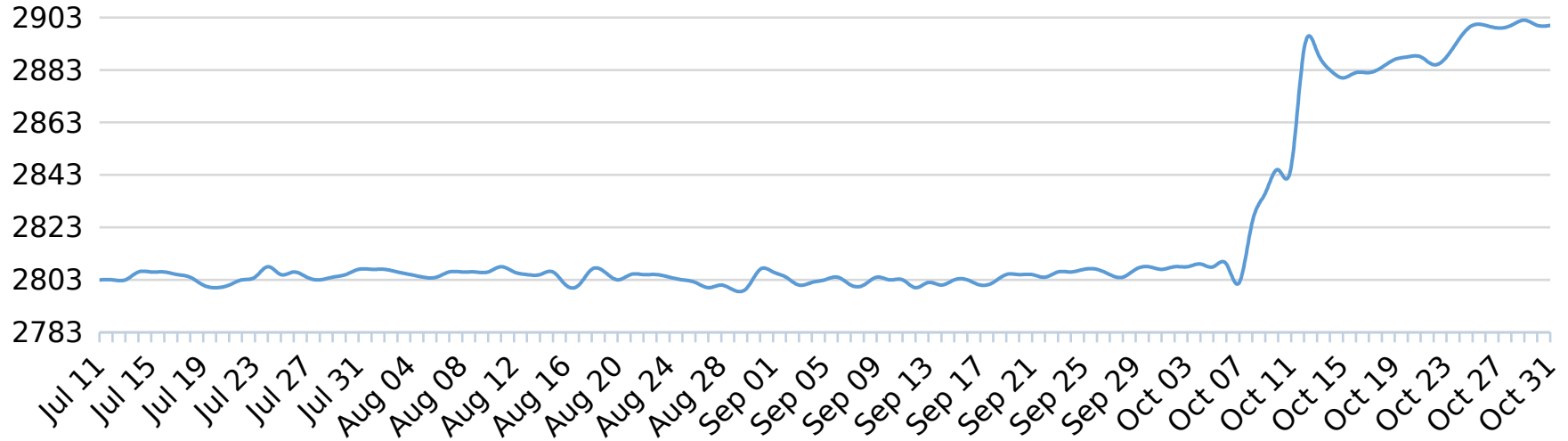
Posts



The total number of posts that have been published on your Instagram accounts



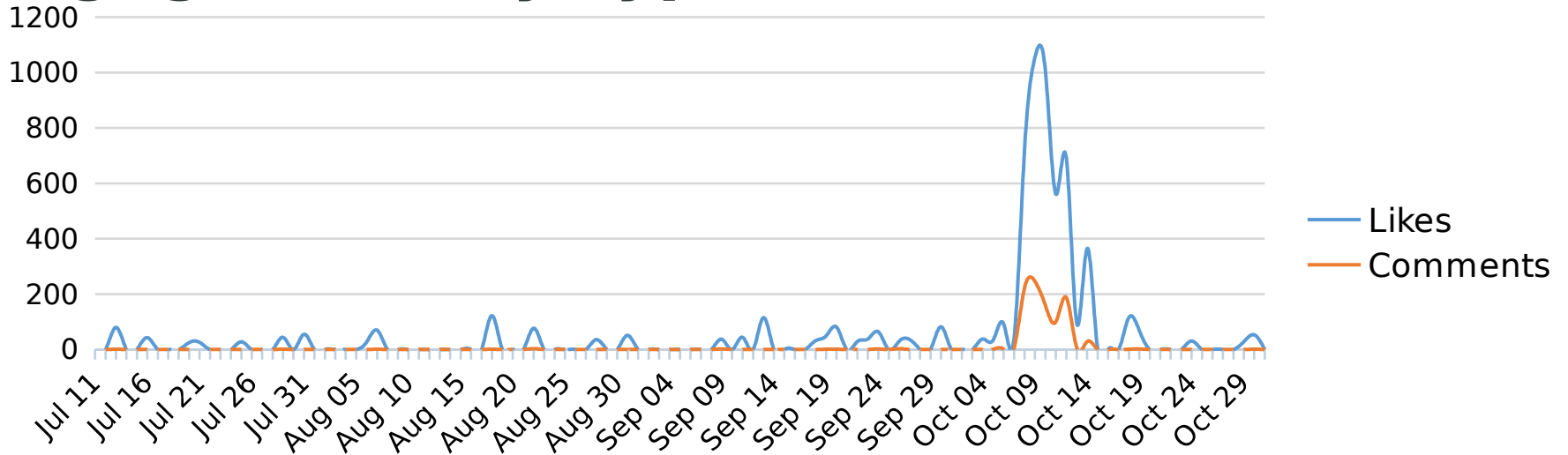
Followers



The number of people who are following your Instagram accounts



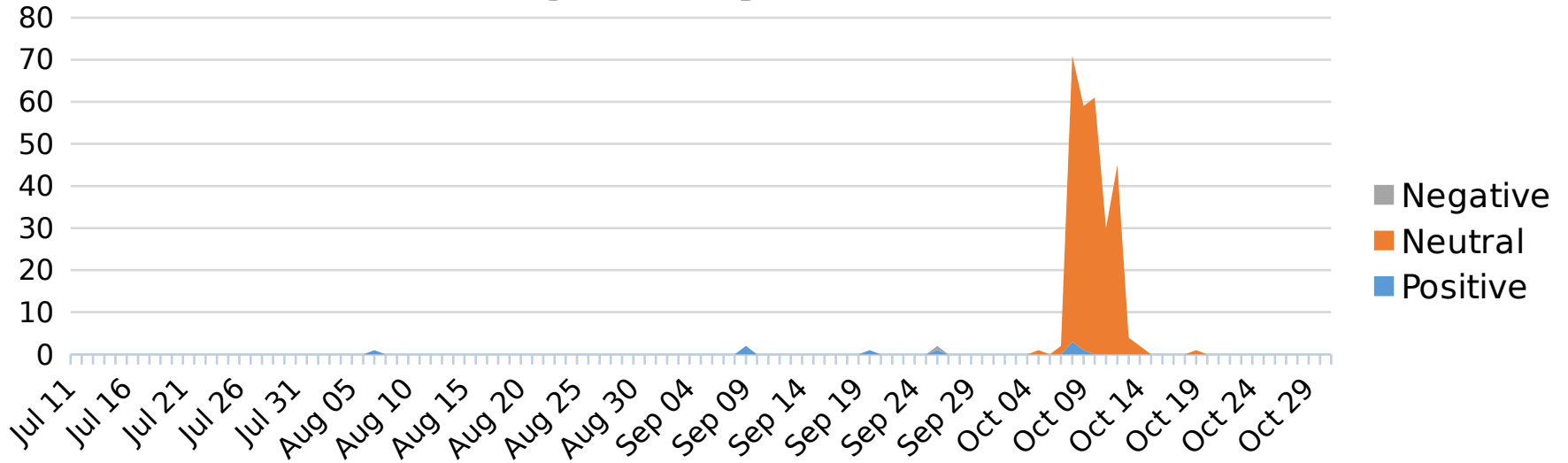
Engagement by Type



The number of interactions received by all your Instagram posts, broken down by likes and comments



Inbound Messages by Sentiment



The breakdown by sentiment of the inbound messages (comments posted by others) received for your Instagram accounts

