

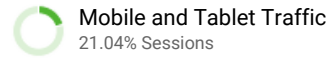
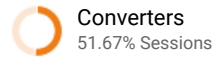
Jan 1, 2018 - Nov 3, 2018

Network Referrals

Discover where your social traffic originates

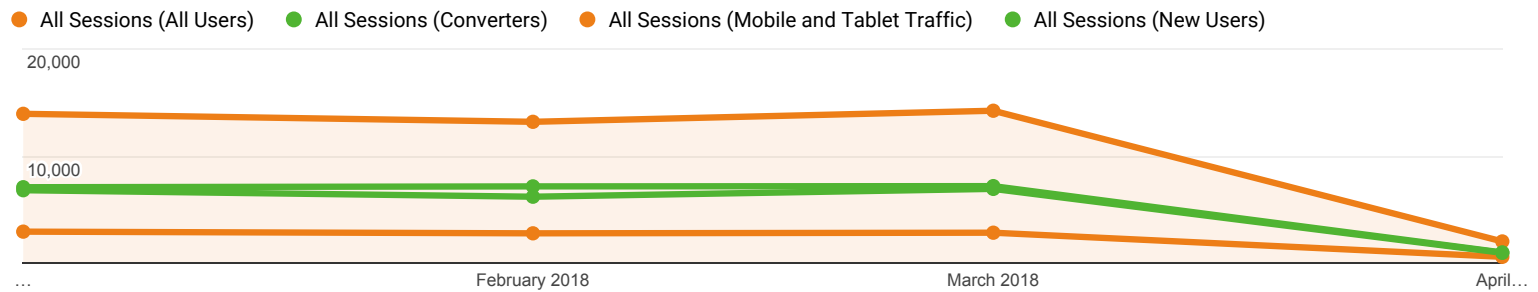
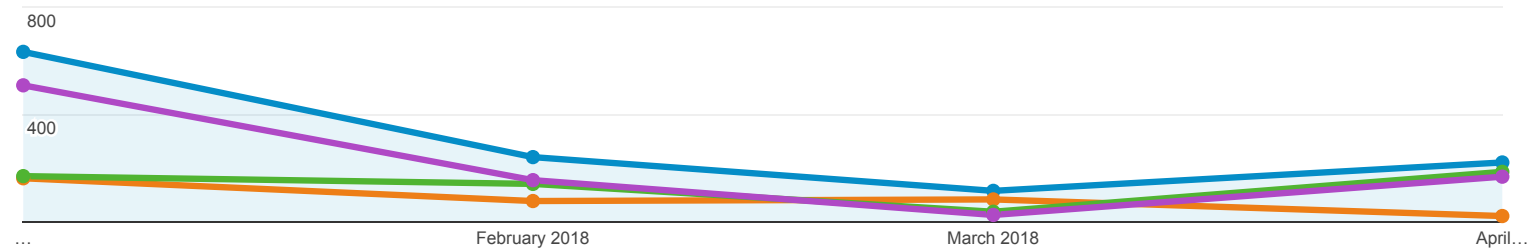
Identify the networks and communities where people engage with your content. Learn about each community, and identify your best performing content on each network.

Don't show education messages.



Social Referral

● Sessions via Social Referral (All Users)
 ● Sessions via Social Referral (Converters)
 ● Sessions via Social Referral (Mobile and Tablet Traffic)
 ● Sessions via Social Referral (New Users)



Social Network

Sessions

Sessions

Social Network	User Type	Sessions	Percentage
1. LinkedIn	All Users	580	47.89%
	Converters	134	39.07%
	Mobile and Tablet Traffic	150	28.09%
	New Users	482	56.24%
2. Twitter	All Users	355	29.31%
	Converters	128	37.32%
	Mobile and Tablet Traffic	204	38.20%
	New Users	191	22.29%
3. Blogger	All Users	134	11.07%
	Converters	6	1.75%

	Mobile and Tablet Traffic	120		22.47%
	New Users	122		14.24%
4.	Facebook			
	All Users	70		5.78%
	Converters	26		7.58%
	Mobile and Tablet Traffic	22		4.12%
	New Users	41		4.78%
5.	Instagram			
	All Users	66		5.45%
	Converters	49		14.29%
	Mobile and Tablet Traffic	34		6.37%
	New Users	15		1.75%
6.	Instagram Stories			
	All Users	4		0.33%
	Converters	0		0.00%
	Mobile and Tablet Traffic	4		0.75%
	New Users	4		0.47%
7.	YouTube			
	All Users	2		0.17%
	Converters	0		0.00%
	Mobile and Tablet Traffic	0		0.00%
	New Users	2		0.23%

Rows 1 - 7 of 7